



Apps for Good can
transform your students
through technology.
Here's how...

Apps for Good teaching young people to create apps that change their world



Apps for Good is an acclaimed programme where young people learn to create mobile and Facebook apps. The programme equips students to research, design and make digital products and take them to market. Students work together in teams to determine the issues they want to work on and investigate how they could be solved using technology. They are connected to a network of more than 200 industry experts from around the world who can assist via video conference sessions. With a focus on solving issues that matter to them and their communities, students learn about the full software product development process in a hands-on way.



Apps for Good courses costs from £5,000 per school but thanks to the generous support of our sponsors we are able to offer our courses to schools for free in 2013/14.

Apps for Good provides schools with online resources, lesson plans and schemes of work as well as supports educators through an energetic network of industry experts, partner schools and staff.



How the course works

While students will learn technical skills, the course is about more than just programming. Students have the opportunity to:

- proactively address local issues
- learn in a personalised and self-directed way
- experience working independently and within teams with pressures and expectations from a real project
- develop skills in communication and public speaking, teamwork, critical and analytical thinking, and problem-solving
- engage with industry audiences and work with professional networks in a different environment to school
- experience different industry practices, including the lean startup approach and agile software development methodology.



Over 40 contact hours, the course covers five main areas: problem definition, market research, solution design, product design, and build and test.

Students are encouraged to enter their app into a national competition to compete for technology prizes, mentoring and the opportunity to work with app development companies to get their prototype app professionally developed and taken to market.



More than 5,000 students across the UK are already studying Apps for Good courses. Applications for UK schools interested in delivering Apps for Good courses in 2013/14 are now open. For information and to apply, visit appsforgood.org

appsforgood.org

**Deadline
30 May 2013**

What our teachers are saying

The opportunity to link every day experiences with ICT is a really positive addition to the traditional GCSE content. The link to industry is also potentially a very powerful experiential tool.

Andre Bailey, Bridge Academy

By the very nature of the programme, the students were able to think laterally and focus on a subject that they felt would have a real life impact.

Tracy Langmead, Lipson Community College

The Apps for Good programme is a great way for our school to support the creativity of our students while also building their technical and problem solving skills.

Emily Monk, Reading Girls' School

This programme is fantastic at bringing the relevance of IT to the forefront of the students' imagination – it's great to see more pupils enjoying learning. There are excellent learning materials and resources, and it's great to see the buzz pupils had from speaking to real experts.

Mike Rowley, Wordsley School

The Apps for Good course gave me the opportunity to teach a programme that was driven by students' interest.

Patrick Dawkins, Featherstone High School

This programme has greatly enhanced the reputation of our department and the staff. Our technical knowledge was there already but the level of engagement in all aspects of course delivery was an excellent developmental opportunity.

James Poulter, Sussex Downs College

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